

SOCIAL MEDIA GUIDELINES

Rules of Engagement

Conroe ISD's social media accounts were established by the Conroe ISD Communications Department to share District news and updates with the Conroe ISD community. Social media accounts are updated often with the latest news from Conroe ISD and its campuses.

The creation of unofficial social media pages that use Conroe ISD, its logo, likeness, or that of any campuses in the District is not permitted.

Page administrators will review all postings to make sure they align with these guidelines and the [District's Acceptable Use Policy](#) regarding Internet access and postings.

Postings will be removed that:

- Break the law or encourage others to do so. This includes violations of copyright and fair use laws.
- Contain violent, profane or derogatory language or statements.
- Easily identify students or staff in defamatory, abusive, or generally negative terms or violate FERPA.
- Are spam – i.e., repeatedly posting the same comment or comments that are advertising/promoting a service or product.
- Are unrelated to Conroe ISD. Postings on the District's social media page must pertain to the specific social media post.
- Contain links to inappropriate content, based on the [District's Acceptable Use Guidelines](#) regarding Internet access.