



Borden Milk is Wholesome and Delicious

Nutrient rich in Calcium and a good source of Protein, Potassium, and Vitamin D

When accompanied by a healthy diet and exercise, essential nutrients in milk help your students build muscle, a healthy immune system, and strong bones

Choose Borden Milk to complement every school meal:



From cows not treated with rbST*



No Red 40



No Preservatives



No High Fructose Corn Syrup

School Milk Continues to Show Promise



School Milk 7.7% of Milk Share +0.1 vs. 2015



Only 53% of school meals currently include milk



“Milk with every meal” could equal an incremental 300MM+ gallons annually



2/3 of School Milk is flavored; Flavored milk continues to gain share +2.2% vs. PY



Flavored milk has 44 less calories than a decade ago and added sugar has declined over 50% (declined 9 grams)



Packaging Subject to Change

*No significant difference has been shown between milk derived from rbST-treated and non-rbST-treated cows
Source: MilkPep 2017 All Channels Report, Prime Consulting

Reduced Sodium Fat Free Choc. Milk

Nutrition Facts	
Serving size	1 Container
Amount per serving	
Calories	120
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 140mg	6%
Total Carbohydrate 20g	7%
Dietary Fiber 0g	0%
Total Sugars 18g	
Includes 6g Added Sugars	12%
Protein 9g	18%
Vitamin D 2.5mcg	15%
Calcium 320mg	25%
Iron 0.4mg	2%
Potassium 430mg	10%
Vitamin A 150mcg	15%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Fat Free Milk, Sugar, Cocoa (Processed with Alkali), Corn Starch, Carrageenan, Natural Flavor, Vitamin A Palmitate, Vitamin D3.

Low Sodium Fat Free Strawberry Milk

Nutrition Facts	
Serving size	1 Container
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 135mg	6%
Total Carbohydrate 19g	7%
Dietary Fiber 0g	0%
Total Sugars 18g	
Includes 6g Added Sugars	12%
Protein 8g	16%
Vitamin D 2.5mcg	15%
Calcium 310mg	25%
Iron 0.1mg	0%
Potassium 410mg	8%
Vitamin A 150mcg	15%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Fat Free Milk, Sugar, Natural and Artificial Flavor, Vitamin A Palmitate, Vitamin D3.